



MAY 25 + MAY 26

2021 Women Build Summit



Habitat
for Humanity[®]
New York City

MAY 25 + MAY 26
2021

Women Build Summit



Habitat NYC's first-ever Women Build Summit is a two-day virtual experience that will bring together supporters of Women Build, one of our most successful and impactful initiatives. Guest speakers will spotlight the systems, policies and people who are lifting up women across New York City and Westchester County and working to create an equitable region.



\$100,000



- + 150 attendees
- + Leadership from your company invited to speak during the Women Build Summit
- + One full page digital program advertisement
- + One minute video advertisement with premium placement
- + Name listing in Watch Party Room
- + Logo inclusion on Habitat NYC Women Build webpage
- + Logo inclusion on Women Build Summit event website
- + Logo inclusion in Women Build Summit emails (~29,000 subscribers)
- + Highlight in Habitat NYC e-newsletter (~77,000 subscribers)
- + Company highlighted in one Instagram post (~3,650 followers)
- + Company highlighted in one boosted Habitat NYC Facebook post (~10,550 followers)
- + Verbal recognition by Habitat NYC CEO during opening comments
- + Verbal recognition during closing comments
- + Company highlighted in a Habitat NYC News & Media post (500-word count)
- + Annual report listing
- + Access to Habitat NYC's logo for one year (with prior permission)

Gala Package Also Included:

- + Access to gala event for 50 attendees
- + Logo inclusion on gala website
- + Logo inclusion in all gala emails
- + ½ page gala advertisement

\$75,000

- + 125 attendees
- + One full page digital program advertisement
- + 45 second video advertisement during program with premium placement
- + Name listing in Watch Party Room
- + Logo inclusion on Habitat NYC Women Build webpage
- + Logo inclusion on Women Build Summit event website
- + Logo inclusion in Women Build Summit emails (~29,000 subscribers)
- + Logo inclusion in Habitat NYC e-newsletter (~77,000 subscribers)
- + Company highlighted in one Instagram post (~3,650 followers)
- + Company highlighted in one boosted Habitat NYC Facebook post (~10,550 followers)
- + Verbal recognition by Habitat NYC leadership to open the event
- + Verbal recognition during closing comments
- + Company highlighted in a Habitat NYC News & Media post (500-word count)
- + Annual report listing
- + Access to Habitat NYC's logo for one year (*with prior permission*)

Gala Package Also Included:

- + Access to gala event for 50 attendees
- + Logo inclusion on gala website
- + Logo inclusion in all gala emails
- + ½ page gala advertisement

\$50,000

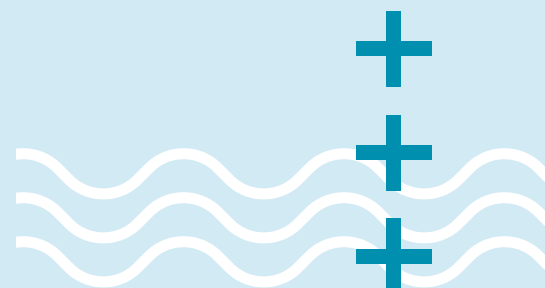
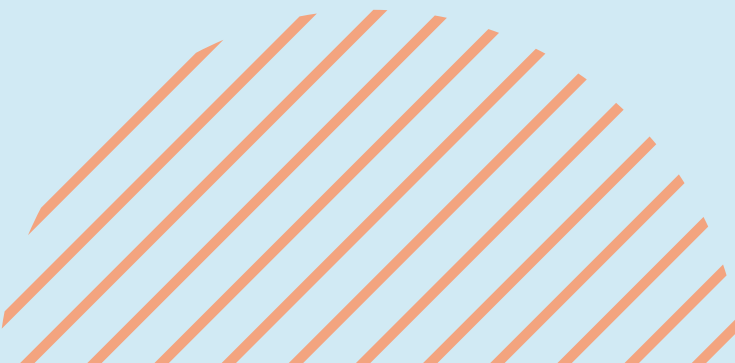
- + 100 attendees
- + One full page digital program advertisement
- + 30 second video advertisement with premium placement
- + Name listing in Watch Party Room
- + Logo inclusion on Habitat NYC Women Build webpage
- + Logo inclusion on Women Build Summit event website
- + Logo inclusion in Women Build Summit emails (~29,000 subscribers)
- + Company highlighted in one Instagram post (~3,650 followers)
- + Company highlighted in one boosted Habitat NYC Facebook post (~10,550 followers)
- + Verbal recognition by Habitat NYC leadership to open the event
- + Verbal recognition during closing comments
- + Company highlighted in a Habitat NYC News & Media post (500-word count)
- + Annual report listing
- + Access to Habitat NYC's logo for one year (with prior permission)

Gala Package Also Included:

- + Access to gala event for 25 attendees
- + Logo inclusion on gala website
- + ½ page gala advertisement

\$25,000

- + 75 attendees
- + ½ page digital program advertisement
- + 15 second video advertisement during event
- + Logo inclusion on Habitat NYC Women Build webpage
- + Logo inclusion on Women Build Summit event website
- + Logo inclusion in Women Build Summit emails (~29,000 subscribers)
- + In-event verbal recognition
- + Company included in one event-recap Instagram post (~3,650 followers)
- + Company highlighted in one Instagram Story Series (~3,650 followers)
- + Company highlighted in a Habitat NYC News & Media post (500-word count)
- + Annual report listing
- + Access to Habitat NYC's logo for one year (with prior permission)



\$15,000

- + 50 attendees
- + ¼ page digital program advertisement
- + Logo inclusion on Habitat NYC Women Build webpage
- + Logo inclusion on Women Build Summit event website
- + Logo inclusion in Women Build Summit emails (~29,000 subscribers)
- + Company included in one event-recap Instagram post (~3,650 followers)
- + Annual report listing
- + Access to Habitat NYC's logo for one year (with prior permission)

\$10,000

- + 25 attendees
- + ¼ page digital program advertisement
- + Name included on Women Build Summit event website
- + Logo inclusion on Habitat NYC Women Build webpage
- + Company included in one event-recap Instagram post (~3,650 followers)
- + Annual report listing
- + Access to Habitat NYC's logo for one year (with prior permission)



\$5,000

- + 10 attendees
- + ¼ page digital program advertisement
- + Name included on Women Build Summit event website
- + Annual report listing
- + Access to Habitat NYC's logo for one year (*with prior permission*)

\$200

- + Two attendees
- + Business name listing in Watch Party Room
- + Host a virtual conversation or experience during networking sessions



\$49.95 - General Admission

Advertising Specifications

Women Build Summit sponsors are responsible for providing their own video and digital program advertisements according to the specifications below.

Sponsor logo

Vector format preferred (.EPS, .SVG)

If submitting a .JPG or .PNG file, please ensure logo is at least 3" wide x 3" high at a resolution of 300 dpi

Logo Deadline: May 10th

Video Advertisement

Preferred resolution: 1080p (1920px wide x 1080px high)

If sponsor video is lower resolution, pixilation may occur

Accepted filetypes: .MP4, .MOV

**Video Deadline:
Monday, May 10th**

Digital Program Advertisement

Full page: 8" wide x 11" high at a resolution of 150 dpi

Half page: 8" wide x 5.5" high at a resolution of 150 dpi

Quarter page: 4" wide x 5.5" high at a resolution of 150 dpi

For legibility purposes, text smaller than 12 points in size is not recommended

**Advertisement Deadline:
Friday, May 14th**

Full page
8" (w) x 11" (h)

Half page
8" (w) x 5.5" (h)

**Quarter
page**
4" (w) x
5.5" (h)