



**Habitat
for Humanity®**
New York City and
Westchester County



NEWS RELEASE

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Habitat New York City and Westchester County receives grant from Ring to support neighborhood revitalization in Brooklyn

NEW YORK (April 21, 2023) – [Habitat for Humanity New York City and Westchester County](#) (Habitat NYC and Westchester) received a \$20,000 grant from Ring (an Amazon company) including \$11,500 for landscaping at SEED, a new green affordable limited equity coop in Brownsville, Brooklyn.

Volunteers from Amazon joined Habitat staff and Habitat Homeowners on Thursday to build garden beds to grow flowers, vegetables, and herbs at the 25-home development designed to keep utility costs low and Habitat Homeowners healthy while protecting our planet.

The grant is part of Ring’s \$100,000 commitment to Habitat for Humanity to support affiliates across the U.S. engaging in neighborhood revitalization efforts. Habitat partners with residents, community leaders and organizations to best address neighborhood concerns and make improvements and enhancements that will increase neighborhood safety and improve the quality of life for residents.

“Supporters like Ring help to make our work possible and we are grateful for their support at our SEED development in Brooklyn. The development’s name feels especially apt with Earth Day on the horizon, as Ring volunteers gather to build a garden that will be used by the 25 homeowners who call SEED home,” said Karen Haycox, CEO, Habitat NYC and Westchester. “Ring’s commitment to home ownership provides families with the opportunity to experience stronger health and education outcomes, and benefit from the opportunity to build wealth that affordable homeownership provides, ultimately contributing to a more equitable and just New York.”

Ring and Habitat share a commitment to creating safe and secure places for families to grow. Ring has partnered with Habitat since 2020 to help bolster the safety and security of families and build more connected communities across the country. Ring donated \$1 million worth of Ring video doorbells for each new Habitat home built in the U.S. and provided a Ring Protect Plan subscription for the life of each donated device. In 2021, Ring committed to an additional \$1 million in product donations. With this



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donation, Ring is helping neighbors and Habitat work together to make more equitable, livable and livable communities.

SEED's Habitat Homeowners enjoy a common rear yard, connecting all three buildings, as well as shared laundry, storage facilities, and bicycle parking. SEED is a short distance from the 2, 3, 4, 5, A and C trains, and from numerous bus lines through central Brooklyn. SEED partners include New York Homes and Community Renewal, Affordable Housing Corporation, New York City Housing Preservation and Development, and Community Preservation Corporation.

"Since 2020, Ring has partnered with Habitat for Humanity International to donate home security devices to new Habitat homeowners across the country. This year, we are also excited to support five local Habitat chapters with neighborhood revitalization grants to help strengthen their local communities. We are proud to have Habitat for Humanity New York City and Westchester County as one of the first recipients of this grant. We look forward to seeing their green space project come to life as they build raised garden beds and other green space infrastructure for their recently completed family complex in Brownsville, Brooklyn," said Karla Torres, Head of Community Engagement for Amazon Devices & Services."

About Habitat for Humanity New York City and Westchester County

Habitat NYC and Westchester creates, preserves, and advocates for healthy, affordable homes and the generational equity building opportunities that homeownership provides. With the support of thousands of volunteers each year, we're building a more equitable New York—to address centuries of unjust, racist, housing laws and financing mechanisms that prevented communities of color from entering the homeownership market and shaped the geography of the wealth, health, and education inequality we see today. Learn more at www.habitatnycwc.org and connect with us on Facebook, and on Twitter and Instagram at [@HabitatNYC_WC](https://www.instagram.com/HabitatNYC_WC).