

Paper House Campaign



Join Our Grassroots Advocacy Campaign to Advance Housing Justice in New York State!

- **What is the Paper House Campaign?**

A Habitat spin on a well-established advocacy tactic of letter writing and petition signing to influence elected officials. Each house is a large, durable post card that any New Yorker can sign to show their support for Habitat NYC's annual legislative and advocacy agenda.

- **Why do we use paper houses?**

Paper houses are a catchy, attention-drawing petition that elected officials tend to display even years after the end of a campaign.

- **Who receives paper houses?**

Our paper house petitions are sent to the decision makers—local or state elected officials whose support is necessary for the implementation of our policy agenda.

- **When do we send them?**

The month in which we mail or deliver our signed paper houses varies year to year depending on when a vote or decision on our advocacy priorities will take place.

- **What legislative and advocacy topics have paper houses successfully supported?**

Our focus has been on policies that create and maintain safe, decent and affordable housing opportunities for all New Yorkers. Over the years, thousands of signed paper houses helped influence policy change including:

- Preserved tenant protections for nearly 3 million New Yorkers
- Secured foreclosure prevention services funding for 50,000 New Yorkers
- Influenced Mayoral candidates' adoptions of comprehensive affordable housing plans
- Reformed and increased the Affordable Housing Corporation's funding levels for the construction, rehabilitation, and repair of affordable homes

- **How can my community and network join the Paper House Campaign?**

Faith, community, student and corporate partners are all welcome to participate in the Paper House Campaign. To request a stack of houses for your community to sign, please contact Matt Dunbar at mdunbar@habitatnycwc.org.