



SPONSORSHIP OPPORTUNITIES

FRAMING THE FUTURE OF HOUSING
MONDAY, NOVEMBER 10, 2025

FRAMING THE FUTURE OF HOUSING

Last year, Habitat for Humanity New York City and Westchester County celebrated a momentous four decades of building homes and hope. In 2025, we build on that legacy – *framing the future of housing* with renewed vision and urgency.

We're re-framing how we approach our work so we can maximize its powerful ripple effect. Through homebuilding, preservation, tenant-to-ownership conversion, and innovative approaches to scale, we're redefining what homeownership looks like. We are also advancing policies that protect tenure of place, prevent displacement, and keep New Yorkers rooted in their communities. We often talk about the need for bold solutions to the housing crisis. This is what that looks like.

Transformative collective impact is made possible when we frame housing not only as shelter, but as a foundation for stability, equity, and opportunity. Join us as we honor the people and partnerships helping us forge pathways to permanently affordable homeownership – and help us frame the next chapter of housing justice.

To become a 2025 Habitat House Party sponsor and discuss how you can advance our mission along with your individual or company's goals, please contact **development@habitatnycwc.org**.

We can create bespoke sponsorship packages that integrate the House Party with additional opportunities for support and recognition throughout the year.

THE 2025 HABITAT HOUSE PARTY

presented by JPMorganChase

FRAMING THE FUTURE OF HOUSING
MONDAY, NOVEMBER 10, 2025

Metropolitan Club

1 E 60th St, New York, NY 10022

formal attire

6pm cocktail reception

music by DJ Tara

7pm dinner & program

hosted by Gina Brillon

HONOREES



JEANIQUE DRUSES
*Northeast Region Executive for
Global Philanthropy, JPMorgan Chase*

Since 1990, JPMorgan Chase has played a critical role in advancing innovative housing solutions for Habitat affiliates across the U.S., increasing access to capital for underserved communities and promoting sustainable neighborhood growth. Through local grants, financing, and volunteer service, their partnership has vastly scaled Habitat's impact. Jeanique Druses previously led the New York City Housing Authority's (NYCHA) efforts to improve economic opportunities for residents. At JPMorgan Chase she leads transformative investments in affordable housing throughout New York, equipping communities of color to build intergenerational wealth and preserve affordable homeownership.



MARIA TORRES-SPRINGER
Senior Fellow, Ford Foundation

Maria Torres-Springer has dedicated her career to public service, significantly expanding access to affordable housing and making a lasting difference for countless New Yorkers. As First Deputy Mayor, Maria oversaw record-breaking years for affordable housing creation in NYC and was instrumental in advancing the City of Yes, the city's most ambitious pro-housing reform to date. Maria's current role at the Ford Foundation extends her impact, supporting the organization's commitment to tackling inequality nationwide. The Ford Foundation's commitment to affordable housing as a driver of economic mobility and reduced disparities is helping to shape the future of housing justice in NYC and across the country.



ERICA F. BUCKLEY
Partner, Nixon Peabody LLP

Erica F. Buckley is a longstanding advocate and champion for affordable homeownership, playing a pivotal role in advancing equitable housing solutions from City Hall to Albany and beyond. Her efforts in advancing the passage of New York's Affordable Housing Retention Act, as well as her dedication to transforming rentals into ownership opportunities to address NYC's shortage of affordable homes, have made a profound impact. Erica's influence continues to shape the city's affordable housing landscape and will resonate for years to come.



**PASTOR JOSIAS &
HELEN RODRIGUEZ**
All Souls Evangelical Church

Pastor Josias and Helen Rodriguez are pillars of the Bronx community, blending compassionate spiritual leadership with impactful neighborhood initiatives. Their church, located next-door to our Vyse Ave development, has been a welcoming space for the Habitat team. Pastor Josias and Helen embraced Habitat's presence in the neighborhood, offering thoughtful guidance to help us build trust and meaningful relationships within the community. Their support has made them indispensable collaborators in our efforts to create affordable homes and lasting change in the Bronx.



SPONSORSHIP OPPORTUNITIES

CORNERSTONE SPONSOR

\$50K

ROOF RAISER

\$25K

- Prominent recognition as Cornerstone Sponsor with logo on gala event page
 - Sponsor logo on invitation (if secured by August 20, 2025)
 - Up to 10 tickets to cocktail reception, dinner and program
 - Priority table placement
 - Host Committee member listing
 - Live address incorporated into main program
 - Full page Digital Ad
 - Prominent logo placement in digital event program, signage and marketing emails
 - Recognition during program by Habitat NYC and Westchester leadership
 - Social media recognition: two social media posts
 - Listing in Habitat NYC and Westchester Digital Donor Wall (in-event and for one year)
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- Recognition as presenting sponsor of the cocktail reception with logo on gala event page
 - Announcement of recognition during cocktail reception
 - Sponsor logo on invitation (if secured by August 20, 2025)
 - Up to 10 tickets to cocktail reception, dinner and program
 - Priority table placement
 - Full page Digital Ad
 - Prominent logo placement in digital event program, signage and marketing emails, with emphasis on in-event recognition during cocktail reception
 - Social media recognition: two social media posts
 - Listing in Habitat NYC and Westchester Digital Donor Wall (in-event and for one year)


GROUND BREAKER

\$15K

- Recognition as Ground Breaker with logo on gala event page
- Sponsor logo on invitation (if secured by August 20, 2025)
- Up to 10 tickets to cocktail reception, dinner and program
- Full page Digital Ad
- Logo placement in digital event program, signage and marketing emails
- Social media recognition: one social media post
- Listing in Habitat NYC and Westchester Digital Donor Wall (in-event and for one year)

FOUNDATION BUILDER

\$10K

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- Recognition as Foundation Builder with logo on gala event page
 - Up to 5 tickets to cocktail reception, dinner and program
 - Half-table (shared with other guests)
 - Limit of one per party
 - 1/2 page Digital Ad
 - Logo placement in digital event program and marketing emails
 - Social media recognition: one social media post
 - Listing in Habitat NYC and Westchester Digital Donor Wall (in-event and for one year)



BRICK LAYER

\$5K

- Up to 2 tickets to cocktail reception, dinner and program
- Full page Digital Ad
- Logo placement in digital event program and marketing emails
- Listing in Habitat NYC and Westchester Digital Donor Wall (in-event and for one year)

STANDARD TICKET

\$1,500

- 1 ticket to cocktail reception, dinner and program

Non-profit rate: \$500

ADVERTISEMENTS

Full page digital advertisement

(8.5"w x 11"h)

\$1,500

*Non-profit/community
discount: \$1000*

1/2 page digital advertisement

(8.5"w x 5.5"h)

\$800

*Non-profit/community
discount: \$600*

1/4 page digital advertisement

(4.25"w x 5.5"h)

\$400

Your ad in this year's gala program is a great way to:

- Congratulate the 2025 award recipients
- Celebrate the impact of Habitat NYC and Westchester
- Promote your organization

File formats:

- File type: PDF, JPEG or AI
- Resolution: 300 dpi
- Size: See exact sizes at right
- Bleed: no bleed or trim marks
- Color mode: CMYK

Sample advertisement copy:

"[Organization name] is proud to support Habitat NYC and Westchester's impactful history of building homes and hope for a more just housing future."

"[Organization name] is thrilled to celebrate [honoree name] as an Honoree at Habitat NYC and Westchester's 2025 Habitat House Party."

Advertisement art must be submitted by October 27, 2025.

Please email art to Sofia DiPasquale, sdipasquale@habitatnycwc.org