



2026 Habitat House Party

Opening Doors to Possibility

Sponsorship Opportunities

Wednesday, November 18, 2026

6:00 PM Cocktail Reception | **7:00 PM** Dinner & Program

Metropolitan Club New York | One East 60th Street, New York City

Dress Code: Cocktail Attire



Presented by:  **conEdison**

habitatnycwc.org/gala2026

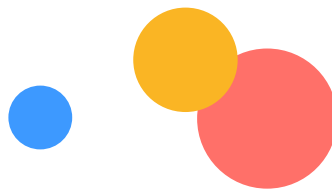
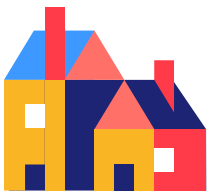
Opening Doors to Possibility

We are at a pivotal moment for housing in New York.

For decades, affordable homeownership has felt increasingly out of reach for working families. Today, we have a chance to change that. Across New York City and Westchester, there is growing momentum around the policies, partnerships, and innovative housing models that can help more families build stability, equity, and opportunity through homeownership.

At Habitat for Humanity New York City and Westchester County, we are helping turn that momentum into lasting impact. We are building and preserving homes, helping tenants become owners, advancing policy solutions, and creating pathways to affordable homeownership that strengthen families and communities for generations. The opportunities before us today are unlike any we have seen before – and we are determined to seize them.

This year, we invite you to join us in *Opening Doors to Possibility*. Together, we can build on this moment, expand what is possible for working families, and ensure that more New Yorkers have the opportunity not only to remain in the communities they love, but to thrive in them.



To become a 2026 Habitat House Party sponsor and discuss how you can advance our mission along with your individual or company's goals, please contact Chris Meola at cmeola@habitatnycwc.org.

We can create bespoke sponsorship packages that integrate the House Party with additional opportunities for support and recognition throughout the year.



“

Once we moved into our home, something shifted in my son. He became more confident, more focused, more himself. There was a sense of peace that we hadn't had before. He finally had a place where he could just be himself, without worrying about what was going to happen next or where we might have to go. And I felt it too!

”

— Maria



Featuring



Betsy Wolfe
Host and Musical Guest

We're thrilled to announce **Betsy Wolfe** as the emcee and featured performer for the 2026 Habitat House Party! A celebrated Broadway star and accomplished vocalist, Betsy will bring her extraordinary talent and energy to an unforgettable evening celebrating community, creativity, and the power of home.

With her dynamic stage presence and passion for the performing arts, Betsy will help make this year's Habitat House Party a truly memorable celebration. We look forward to welcoming her as we come together to celebrate Habitat for Humanity's mission and the work of building homes, communities, and a future where everyone has a place to call home.

Celebrating Leadership & Impact

Meet This Year's Honorees

Corporate Partner of the Year



Con Edison

Legacy Award



Anthony M. Montalto

*Senior Vice President, JB&B, a Trinity Consultants team
Habitat Board Chair*

Home Builder of the Year



Karim Hutson

President & CEO, Genesis Companies

Public Service Award



Ahmed Tigani

Commissioner, NYC Department of Buildings

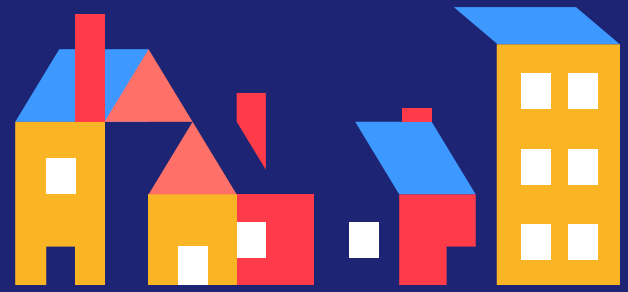
Community Partner of the Year



Elder Laverne Cummings

Emmanuel Presbyterian Church

Sponsorship Opportunities



Cornerstone Sponsor | \$50K

- Prominent recognition with logo on gala event page
- Looping sponsorship recognition during cocktail reception, dinner, and nightcap
- Sponsor logo on evite/invitation
- 1 table at cocktail reception, dinner and program
- Priority table placement
- Full page Digital Ad
- Prominent logo placement in digital event program, in-event signage, and marketing emails
- Recognition during program by Habitat NYC and Westchester leadership
- Social media recognition: two social media posts
- Listing in Habitat NYC and Westchester Digital Donor Wall, and Annual Report

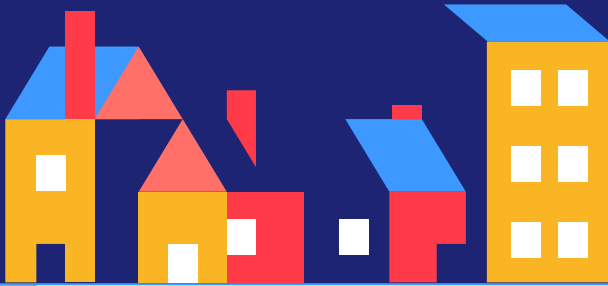
Roof Raiser | \$25K

- Recognition with logo on gala event page
- Looping sponsorship recognition during cocktail reception, dinner, and nightcap
- Sponsor logo on evite/invitation
- 1 table at cocktail reception, dinner and program
- Priority table placement
- Full page Digital Ad
- Prominent logo placement in digital event program, in-event signage, and marketing emails
- Social media recognition: two social media posts
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Ground Breaker | \$15K

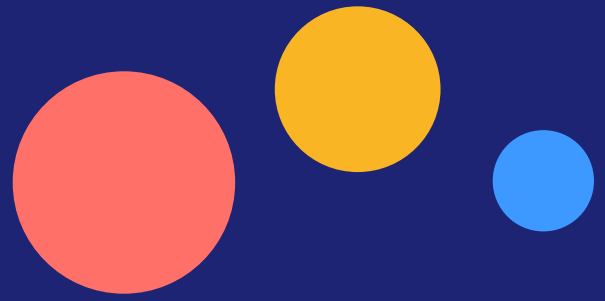
- Recognition with logo on gala event page
- Sponsor logo on evite/invitation
- 1 table at cocktail reception, dinner and program
- Full page Digital Ad
- Logo placement in digital event program, signage and marketing emails
- Social media recognition: one social media post
- Listing in Habitat NYC and Westchester Digital Donor Wall, and Annual Report

Sponsorship Benefits



		Cornerstone Sponsor \$50K	Roof Raiser \$25K	Ground Breaker \$15K
SPONSORSHIP BENEFITS	Recognition with logo on gala event page	● (Prominent)	●	●
	Looping sponsorship recognition during cocktail reception, dinner, and nightcap	●	●	
	Sponsor logo on evite/invitation	●	●	●
	1 table at cocktail reception, dinner and program	●	●	●
	Priority table placement	●	●	
	Full page Digital Ad	●	●	●
	Logo placement in digital event program, in-event signage, and marketing emails	● (Prominent)	● (Prominent)	●
	Recognition during program by Habitat NYC and Westchester leadership	●		
	Social media recognition	● (2 posts)	● (2 posts)	● (1 post)
	Listing in Habitat NYC and Westchester Digital Donor Wall, and Annual Report	●	●	●

Sponsorship Opportunities



Foundation Builder | \$10K

- Recognition with logo on gala event page
- Up to 5 tickets to cocktail reception, dinner and program
 - Half-table (shared with other guests)
 - Limit of one per party
- 1/2 page Digital Ad
- Logo placement in digital event program and marketing emails
- Social media recognition: one social media post
- Listing in Habitat NYC and Westchester Digital Donor Wall, and Annual Report

Brick Layer | \$5K

- Up to 2 tickets to cocktail reception, dinner and program
- Full page Digital Ad
- Logo placement in digital event program and marketing emails
- Listing in Habitat NYC and Westchester Digital Donor Wall, and Annual Report

Standard Ticket | \$1,500

- 1 ticket to cocktail reception, dinner and program

Non-profit rate: \$500



Advertisements

Full page digital advertisement

(8.5"w x 11"h)

\$1,500

Non-profit/community discount: \$1000

1/2 page digital advertisement

(8.5"w x 5.5"h)

\$800

Non-profit/community discount: \$600

1/4 page digital advertisement

(4.25"w x 5.5"h)

\$400

Your ad in this year's gala program is a great way to:

- Congratulate the 2026 award recipients
- Celebrate the impact of Habitat NYC and Westchester
- Promote your organization

File formats:

- File type: PDF, JPEG or AI
- Resolution: 300 dpi
- Size: See exact sizes at right
- Bleed: no bleed or trim marks
- Color mode: CMYK

Advertisement art must be submitted by October 27, 2026.

Please email art to The Berman Group, lwarkow@bermangrp.com

Sample advertisement copy:

"[Organization name] is proud to support Habitat NYC and Westchester's impactful history of building homes and hope for a more just housing future."

"[Organization name] is thrilled to celebrate [honoree name] as an Honoree at Habitat NYC and Westchester's 2026 Habitat House Party."



Purchase Sponsorships Here

habitatnycwc.org/gala2026